GrandNational office sweepstake kit









Is this show going the same way as the oth-

ers with all the good

art concentrated in a few galleries?

consider the most

exciting this year?

Name an outsider with

Has the Frieze Art Fair

What will we all be

talking about next week when the Fair

What qualities does an artist need to be able

to be outstanding at

What will be your

lasting Frieze memory - success/disappoint-

A 10 day Festival for Frieze. Are you in favour?

the Art Fair?

a good chance

170 contemporary art galleries under one roof

68,000 number of visitors in 2011



Arts Council

Hillary Shepperton.

26 million pounds of sales in 2004

180 24-120 square metre size of pounds per square metre booths space hire in 2003

Artist

Chris Haunt, SW1

the biggest contemporary art show in the UK.

get all the accolades. It might be healthier if even

greater variety were seen to be available.

collaborative representation

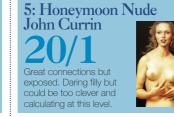
4: Self Portrait Chuck Close Intense personality with good connections. Tough sort who should stay wel

9: Ice Cream Cavern Will Cotton

16/1

Lavish runner in tradition

of former winners. Can



10: 727-727 Kashi Murakami

25/1

with unconventional ap-

acts well on tracks like th



11: The Blacket Gachet 1
Mark Alexander

00/1

Enigmatic runner but

classy with good pedigree

7: Flower Chucker Banksy 100/1 Often provides his risqué antics at the post but reliable and sound. Stays

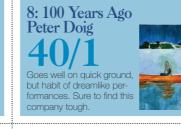
12: Arachidic Acid

Damien Hirst

Runner up last time out so

stamina not an issue. Top

lass to be respected.



Cy Twombly 50/1

Interesting style for long

time performer. Should ake presence felt.







I'm least concerned about this. The show seems much more democratic and

there is now much less of a gap between the super rich and the next tier.

nal. It's great that Flowers is here and emerged to make it more interesting, but I would back Half Brothers

every time and he's a great

Lines. He is tough, progres sive and loves it here. It

s years since we had an

porate cultural nightmare.

We'll be celebrating another great Art Fair and that the Wallinger / Anthony Reynolds combo will have taken over the Saatchi/Hirst

Would Van Gogh or Leon-

piles of rubbish pretending

10 days would be fine for us from a betting turnover viewpoint.

The four days that dominate the London art calendar are upon us. Our team of experts give the inside story on the issues, the winners, the losers, the highs and lows.

Art Owner

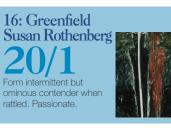
I think it is a shame it has become the main focus - if

ou miss out you feel an pportunity lost.

Paul Jackson



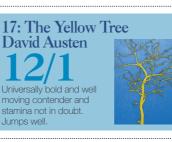






























It's now one of the biggest events in the calendar, but no. You talk to virtually every artist or gallery they build their year round it.	It has evolve the industry

smaller galleries.

Venice Biennale. It's what the season builds towards. It is THE show.

Yes one of the shorter priced favourites but don't

ask me which one!

night surprise a few.

thing was Simon Fujiwara in 2010 as the work engaged so well with the Fair's

something that none of us thought of. I just hope it's a

just a grisly post mortem

Most things at the Art Fair

mistake artworks and small treasures.

architecture.

And what stories! It's not too big given the sales and visitor numbers. Part of the joy is that you do get serious quality from the

phoose a novice but William Henry looked very

good when I saw him perform at Canary Wharf.

meaningfuls'

Pace is important, Great

abilities include schmoozing, air kissing, glad hand-

ng. Also coping with large

faintly nightmarish and 'carnivalesque'... I didn't understand a thing!

Art Critic

Grant Cooke, University

n any era there have been dominant galleries. It's mar-ket forces, but it makes it all No this will again prove the exception. That is the beauty of it all.

the sweeter for the smaller galleries when they usurp the big boys.

all its opportunities to the old, new and unheard of, but a bit of a scrum. have a soft spot for the Summer Exhibition. The nallenges are there for

Fair at the Design Centre in January – it shows modern rt and kick starts the vea from the private view was Memories by Anish Kapoor

the nearest thing to it. He is so competitive and always but at a better price I would go for Michael Craig Martin

team behind them through the entire year, hard graft,

Freize to figure out the meaning of art - or the meaning of anything frankly.

skill and luck.

a good thing. I suppose Julian Opie may be one and of course Kapoor is always there or thereabouts.

Gallery Owner

George Abikar WC2

No, because we all need our Cup Final each year but if you miss out there are many other exhibiting

but there is a lot more quality now from lesser galleries

October. It's our chance for

reat sales again.

ome a long way.

achieving higher values.

forgotten and wasn't far of Self Portrait last time.

20: Best of Blur Julian Opie Thorough stayer who has matured into a good pro-

25: Flame

tougher.

Kati Casida

150/1

Has shown credibility since

tougher.

return from long absence.

nconsistent. Trainer feels

last year when in seventh





26: Red Wine & Roses

John Gregson

150/1

Relative unknown in this



Bruce French

150/1

echniques for develop-

wanting in this company.





23: Etched Puddle 4









show - huge response from visitors - need better pitch and more artwork for next year. Profitable. more of my work into this quality event. this mean the party's over?

Difficult to judge... very proud of all my staff for their huge commitment to the

Fair in the UK calender.
The artists need to be very is no hiding place. We need to be able to convince and talk the talk.

be about lots of confused a

30: Memories Anish Kapoor 12/1 Simple approach, sure to get pound of flesh but watch carefully for reflec-

tive glory.















If it isn't broken don't fix it. Yes but will it be so profitable? 10 days - never say never but you can't reduce the quality.

saying "Thank God it's over" while the public will be say-

Apart from sheer ability, if I

had to rate one attribute it would be stamina.

or the puppet cat... most entertaining!

Not sure this is good idea

– there is always a natural
inclination when you have a I wouldn't be against 10 days if you could do it without weakening the quality.

The more the better provided there are wider opportunities for more to participate.